WHO WE ARE AND WHAT WE DO

The Carolina Parents Leadership Society (CPLS) is a recognition society for the most generous parent donors to the University of North Carolina at Chapel Hill—those that give $5,000 or more annually to their area of interest on campus.

Beyond providing and fostering philanthropic support for the nation’s oldest public university, CPLS families:

• **Strengthen the Carolina parent network** by offering special activities both on campus and across the country that build enthusiasm and engagement for UNC-Chapel Hill.

• **Provide insights** on the parent and student experience with the University’s senior administration.

• **Serve as hosts** during the Family Weekend Cocktail Reception each fall to greet and mingle with prospective CPLS families and their students.

• **Enjoy an exclusive CPLS spring weekend** held in Chapel Hill with social networking events and informative presentations to bring members closer to the University. The weekend includes opportunities to engage with senior administration and faculty who represent all areas of UNC-Chapel Hill.

Appropriations from the North Carolina General Assembly account for 18 percent of the University budget. Tuition and fees create about 15 percent. The percent raised through private giving creates the margin of excellence that Carolina constantly strives for. Support from donors makes it possible for top students, no matter their ability to pay, to attend Carolina. Private support also allows the University to recruit and retain the best faculty in their disciplines.
WHY WE’RE NEEDED

The University’s senior administration and trustees value Carolina parents as vital stakeholders in student success. The generosity of current and past parents continues to turn possibility into reality for Carolina students through scholarships, academic programs, leadership development opportunities and facility improvements, among other areas. Private, leadership giving helps Carolina fulfill and sustain the mission of remaining excellent, accessible and affordable.

Families who join the Carolina Parents Leadership Society with a gift of $5,000 annually have a direct impact on strengthening the student experience. The CPLS is the University’s most engaged parent network across campus. Development recognition events and special opportunities to connect with UNC’s Schools and Units bring you closer to the people and programs across campus your student benefits from each day. We invite you to explore the many ways you can become involved throughout the campus community.

UNC-Chapel Hill has been named the best value in American public higher education by Kiplinger’s Personal Finance magazine 16 times. Recognized for upholding academic quality and affordability, Carolina takes the top ranking among public colleges in two categories: Best in-state and best out-of-state value. In the overall ranking of the 300 best-value colleges and universities, UNC-Chapel Hill ranks 9th. This legacy of student success cannot be sustained without private philanthropy. Therefore, we rely on the generous giving of parents, alumni, friends and others to support our vision of accessibility.
GIVING OPPORTUNITIES

Your gift will immediately benefit your student and their classmates while your student is enrolled. From 3-D printer classroom technology, on-campus housing, science research labs, student internships, intramural sports, merit and need-based scholarships, your gift provides the measure of excellence at Carolina wherever you wish to direct it. Thank you for your generous support.

- Pledge commitments are payable by June 30, annually.
- Support Carolina students with your gift payable by cash, credit card, stock transfer, check or bank draft.
- Matching gifts through your company maximize giving to UNC.

Explore your giving options:

Visit giving.unc.edu/ways-to-give/giving-options. You may also check on your personal giving history to UNC by visiting: portal.dev.unc.edu/Account/Login.
The Office of Parents Giving is delighted to assist you in supporting any area of interest at UNC-Chapel Hill. We welcome your call or email.

University Development
Office of Development
for Parents Giving
208 W. Franklin Street
Campus Box 6100
Chapel Hill, NC 27516

Meghan McCleery
Director of Development
for Parents Giving
Email: mmccleery@unc.edu
Office: 919.962.6279
giving.unc.edu